

How the Animal Energy World Conference started



I was training EFT (Emotional Freedom Techniques) with a small group in Mallorca on 1st March 2013 and discussing the Personal Peace Procedure which is a beautiful vision and procedure of Gary Craig's.

I remember over 10 years ago being able to envisage world peace if everyone was 'tapping' and helping each other and every time I would discuss this with students, it

would make me smile at such a wonderful thought – and I smiled yet again with this small group in Mallorca.

And next, a very loud and very clear, a deep male sounding voice spoke as I mentioned 'world peace' - the voice sounded right above my head:-

You will never have World Peace until you take our Animals with you"

The light bulb moment dawned!

Wow of course we will never have world peace-how will we ever have world peace if our animals are still abused, endangered and mistreated by us constantly??

Humans have the ability to make peace yet can't. How would one little person in Spain be able to do this?

And what about the animals? All animals? How do they fit in? They need so much peace.

I managed to continue the session – not in shock but more in excitement of this life changing experience.

When I had finished, it was lunch time and I couldn't wait to tell a colleague who was assisting as part of her trainer's assessment.

She was in awe of what had happened.

I had a Swedish student on a refresher course and spoke incessantly about it over breaks, lunches. I knew him well so it felt OK!

One student had flown in from mainland Spain to the Balearics and as we were walking to a restaurant for lunch we were discussing my experience and she commented as many people use this phrase in England...

"I don't like animals but I would never hurt one"





Mallorca 2013

This also struck me that surely we need to get a message to young children and teenagers about our animals as that may be a time when something goes wrong ie: why does someone grow up not liking animals? What has happened?

Whatever happened to me in that moment and in that presence is now I hope reflected in everything I do.

It was like a call to action, no choice, a command....in fact like the Eleventh Commandment.

I tried to think how I could best 'tackle' this 'challenge' which as several people have told me that I must have accepted 'the challenge' that I needed to help animals somehow.

For approximately 8 years I had been working with serious illness and then developed for about 4 years with animals-all types of animals from wildlife to pets, horses, lizards even insects.

It seemed an idea to go into the many animal associations in Spain and show them the techniques that could help their animals and themselves as often stressed volunteers. On a non - paying or reduced fee basis.

I must have written to about 50 associations with maybe one or two yes replies. I realised this wouldn't work and the voice that spoke was way bigger than me-as what I was being asked to do- was way bigger than me.

I decided a conference would be one way forward as I needed to get the word out there to the many practitioners and students we had who could use these techniques already. These were the people who could spread the word and be encouraged if shown how to help animals.

This has nothing to do with me other than I am maybe a catalyst for some reason 'chosen' to help this movement start.

I deeply and profoundly respect and honour this most special precious 'moment' that I am sharing with you.

For our higher purpose and for our animal's higher purpose This Divine intervention in my personal life that day completely turned my life upside down in the quest for sharing with like- minded people and it was not an easy year of organising the inaugural conference and many sleepless nights wondering why I was doing this. But my partner, Stuart reminded me of my message.

Speakers flooded in who were doing the most amazing work to help animals.

But many difficulties lay ahead in this year such as personal hardships, financial difficulties, my partners serious illnesses and my beautiful mums bereavement yet I still continued relentlessly- I wasn't the Driver, I was being driven, I was only the passenger being guided.

I stepped down from AAMET International (now known as EFT International) Executive Board & as Co- Director of AAMET International Training where I had been over 6 years in the middle of a huge new training program, to search out what I could do to aim for this huge goal of World Peace for our Animals

From that second my life was constantly obsessed with animals even dreaming about them-as soon as I woke up thinking about animals, I was absolutely & completely absorbed by them, even doing my own research.

The inaugural conference came around on May 9th & 10th 2014 in Spain. The delegate group wasn't huge but with 10 international speakers it was as if we had all known each other, we had a special bond, a synchronicity that was solid and all for our animals. A common theme mentioned was that animals are our teachers.

I believed that if EFT and similar techniques help animals so easily & simplyand guickly then maybe we could learn other ways from our animals that will help people.

The Animal Energy World Conference has been and gone with incredibly passionate speakers and delegates who yet again have only the animals' welfare at heart.

And now with many more conferences to come due to the passion, love, sharing and caring that is felt by everyone who attends from both speakers & delegates alike.

I now prefer to work & specialise with animals, I decided there are millions of people who are therapists, use EFT and other techniques and I felt I had 'done my bit' in that department as it were-and now it is the animals turn.

I am so blessed that for whatever reason I was chosen to make some small 'change ' in raising our animals' profiles and shifting the balance for them through the conference.

The vibrational balance.

I can honestly say that I have been part of a change I would like to see in the world...which at some point in time I believe will include Peace for our animals.

Lucy who passed away on November 11th 2013 was my Teacher and helped me to change the Message to the Vision.



Update: July 7th 2019

The conference will be in its seventh year next year and there has been so much happening since I wrote this approximately 4 years ago.

Delegates and Speakers have been collaborating in their own programs, attending animal based courses and workshops and visiting each other in different parts of the World. It has changed their life dramatically in the way they see animals, respond to animals, changed their style of teaching on animal behaviour, understand they can communicate, have emotions and are sentient beings. Everyone has 'moved on' and I truly hope the conference has helped in some of these changes taking place.

The next huge shift from the conference is called 'Action with Love' where I am proposing multi-collaborations where people can learn how to help animals and importantly, help themselves and then in their own turn and in return give back. If this initiative interests you then you can get involved in our Facebook Community and see what's happening on our website where both will showcase new projects and offer complimentary therapy books etc. for people to learn more and enable and empower them to help all animals.

With Love and Appreciation, Marie Holliday 11/7/2015

Founder & Organiser